P 93/7

TAKE PRIDE

IN AMERICA

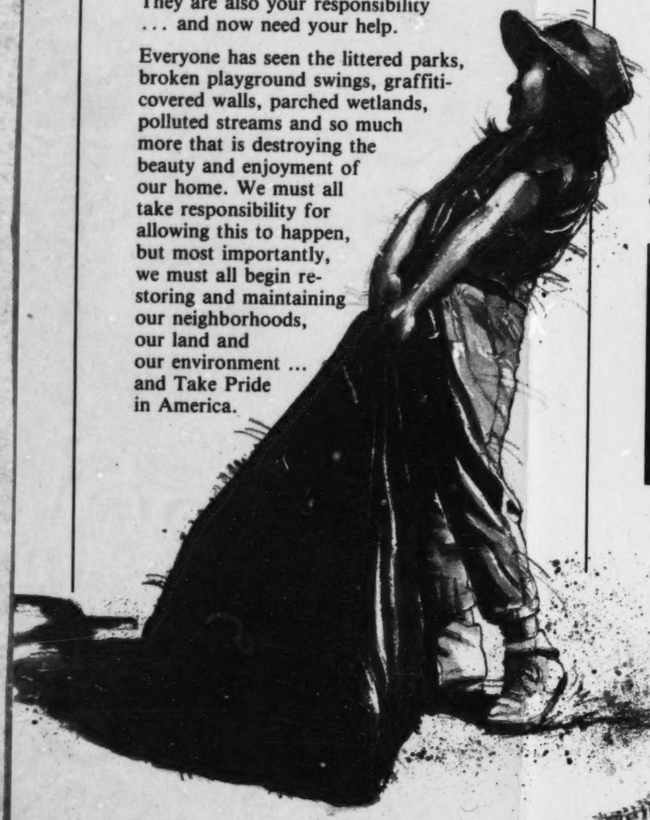
I 1.2:

You are rich ... rich in public resources. Americans own millions of acres of federally managed resources — rivers, beaches, deserts, mountains, woodlands, parks and historic sites.

You also own hundreds of state, community and neighborhood resources ... your neighborhood park, nature trail, roadway, school and community center — they're all ours to use and enjoy.

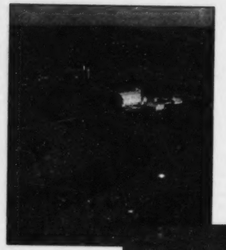
They are also your responsibility ... and now need your help.

Everyone has seen the littered parks, broken playground swings, graffiti-covered walls, parched wetlands, polluted streams and so much more that is destroying the beauty and enjoyment of our home. We must all take responsibility for allowing this to happen, but most importantly, we must all begin restoring and maintaining our neighborhoods, our land and our environment ... and Take Pride in America.



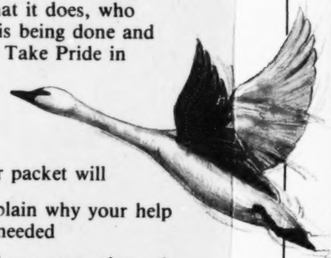
What is Take Pride in America?

Take Pride in America is a national public awareness campaign that encourages everyone to take responsibility for and take pride in our nation's natural, historic and cultural resources.



Where Do I Start?

Contact Take Pride in America by sending the attached card. You'll receive a packet of information about the program — what it does, who participates, what is being done and how you, too, can Take Pride in America.



Your packet will

- explain why your help is needed
- tell you more about the program
- provide suggestions for what you can do as an individual, group or organization
- help you identify a project that may be of special interest to you
- contain examples of projects others have done that you might want to adapt to your neighborhood
- inform you about what is happening nationally, regionally and locally
- list other organizations that you may contact about special projects or concerns

Here's how you can help ...

Individuals can help by doing simple everyday things like

- using a litter bag in your car
- observing park and playground rules
- recycling newspapers, bottles, cans and plastics
- disposing of oil, batteries, tires, yard trash and hazardous waste in a responsible and approved manner
- reporting any wildlife poaching, vandalism or other destructive behavior

By working together, groups can undertake larger projects. Families, schools, scouts, clubs, neighborhoods and entire towns can rally around projects such as

- cleanup days for local neighborhoods, school yards, waterways, nature trails, parks and beaches
- removal of graffiti from neighborhood buildings and roadway walls
- renovation of vacant buildings for youth, community or senior citizen centers
- restoration of historic sites and wildlife habitats
- beautification of urban areas, including tree and flower planting

Please send me more information about Take Pride in America

☐ I am an individual

Name _____

Address _____

City/State/Zip _____

Telephone ( ) _____

☐ I represent an organization

Name _____

Title _____

Organization Name _____

Address _____

City/State/Zip _____

Telephone ( ) _____

For more information use this card or write to:

Take Pride in America
Box USA
Washington, DC 20240

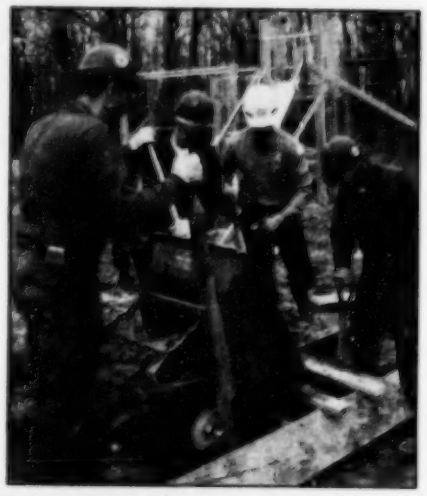
TAKE PRIDE IN AMERICA

PLACE
STAMP
HERE

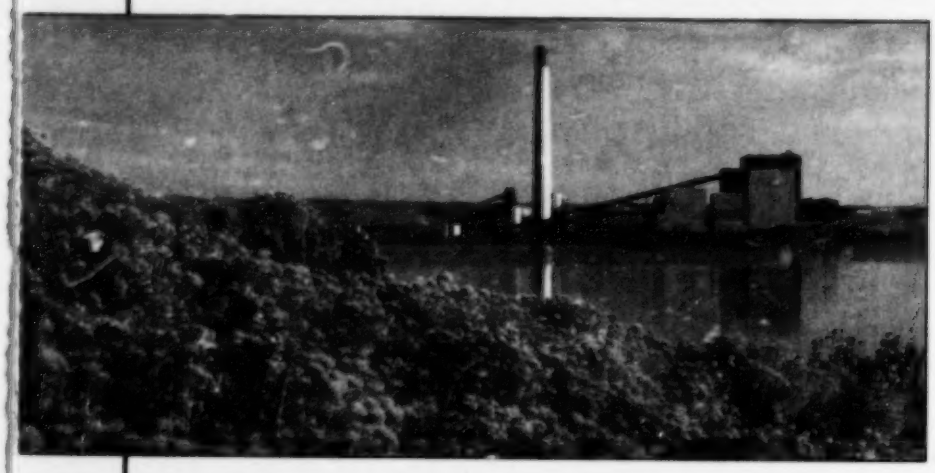
Take Pride in America
Box USA
Washington, DC 20240

Business and Professionals can help too . . .

- Local business and professional people can provide their products, talents and special skills to group endeavors
- Businesses can supply lumber, bricks, gravel, plants, electric wiring, backhoes, hardware and building materials
- Radio, TV, newspapers and local celebrities can sponsor and publicize your special events



- Musicians, caterers, food distributors and photographers can give support, entertainment and added excitement to a special Take Pride in America event



For more information write to:

Take Pride in America
Box USA
Washington, DC 20240

Take Pride in America is a program that you, as an individual, can take and mold to specific needs in your own neighborhood and community.

Every city, town and region has its own special resources . . . and problems.

Look around — become aware and roll up your sleeves . . . your help is urgently needed.

Now is the time, neighbor helping neighbor, to take responsibility and Take Pride in America . . . our home.

TAKE PRIDE IN AMERICA

U.S. Department of the Interior

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